

## Promotion of aspiring photographers

### Support for the launch of projects

**The Swiss Arts Council Pro Helvetia encourages young photographers to develop a photographic project that enables them to strengthen their profile in artistic, documentary or applied photography. Financial support is granted to launch the project. In addition, the photographers benefit from individual coaching: they are given the opportunity of broadening their research and experience at meetings with professionals organised by Pro Helvetia.**

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#### Conditions of participation

This promotional tool is designed for aspiring photographers in Switzerland. Aspiring photographers are understood to mean those who are in the first five years of their professional artistic career (either after they have obtained their artistic degree or following the first public presentation of their work). The upper age limit is 35.

The projects must

- involve new photographic research which broadens professional experience;
- outlines ideas of the photographers concerning the required professional coaching;
- include the perspective of public presentation (exhibitions, publications, publishing, etc.);
- convince by a stringent concept and a personal photographic language.

These conditions complete the order concerning grants by the Swiss Arts Council Pro Helvetia.

#### Deadlines

Latest date for submission of files: **1<sup>st</sup> September**, and at least 8 weeks before the launch of the project.

Requests for grants for the launch of photographic projects can reach Pro Helvetia via the electronic portal [www.myprohelvetia.ch](http://www.myprohelvetia.ch).

#### Composition of the file

- the photographer's CV;
- a portfolio as a concise documentation of his/her work;
- a detailed description of the planned project;
- the detailed budget of the project.

## Support granted

- CHF 5,000 per project;
- Individual coaching by professionals.

## Decision

The Secretariat, in collaboration with Pro Helvetia's experts for photography, will select the projects and propose possibilities for coaching.

## Information

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Status: March 2015