

COSMOPOLITAN SWITZERLANDS

SYMPOSIUM

For its last event during Milan's XXI International Triennale Exhibition, Switzerland continues its cosmopolitan exploration of the theme «Design after Design». Organized by the Swiss Arts Council Pro Helvetia, the closing symposium focuses on globalization.

In collaboration with Pro Helvetia's offices in New Delhi, Shanghai, Cairo, Johannesburg and Moscow, a variety of professionals from the fields of fashion, architecture and design will converse on subjects regarding new productive processes and future models of creative activities.

Changes in the global market are transforming the parameters between East and West, North and South. How does globalization affect creation? How does it change the market? Can we continue to produce the way we are doing now? These are questions that will be discussed during this multidisciplinary symposium in an open dialogue with the public.

PROGRAM SPEAKERS

Milisuthando Bongela
blogger, writer, trend analyst.
Johannesburg, South Africa

David Abraham
creative director of the Abraham &
Thakore label. New Delhi, India

Mimi Yan
curator, design and lifestyle editor.
Shanghai, China

Mariam Korachy
architect, co-founder of MK Architects
Studio. Cairo, Egypt

Concrete Jungle
Felix Mashkov and Vadim Gerasimenko,
street artists and designers.
Vladivostok, Russia

INCHfurniture
Thomas Wüthrich and Yves Raschle,
product designers. Basel, Switzerland

Jorge Guerriero
blogger, journalist. Lausanne,
Switzerland

Moderator
Patricia Lunghi, journalist

DATE SEPTEMBER 9TH, 2016

10.30 — 12.30
Introduction and presentations of the
speakers (part I)

15.00 — 18.00
presentations of the speakers (part II)
Discussions and roundtable

Auditorium Agora, Triennale
Viale Alemagna 6, Milan

Free Entrance. Talks in English

ORGANIZATION

The Swiss presence at the XXI International Triennale Exhibition is organized by the Swiss Arts Council Pro Helvetia, in collaboration with the Triennale, the Istituto Svizzero di Roma, the Swiss Embassy in Italy and the Swiss Society of Engineers and Architects (SIA).

Contact

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More information

www.prohelvetia.ch



XXI
Triennale
Internationale
Exhibition
Milan 2016
02.04–12.09
21st Century.
Design
After Design



LA TRIENNALE DI MILANO

fondazione svizzera per la cultura

prohelvetia



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