

## Promotion of Aspiring Artists – Visual Arts Support for Art Spaces

The Swiss Arts Council Pro Helvetia supports curatorial initiatives by self-organised art spaces and small and medium-sized art institutions (in the following referred to as art spaces) on behalf of aspiring artists. The aim is to facilitate the artists' entry into the art scene and help them gain initial exhibition experience. The art spaces concerned may apply for support from Pro Helvetia either for an annual programme or for individual projects.

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### Criteria for Support

This promotional tool has been created for art spaces in support of projects with aspiring artists. Aspiring artists are understood to mean those who are in the first five years of their professional artistic career (either after they have obtained their artistic degree or following the first public presentation of their work). The upper age limit is 35.

Eligible for support are art spaces in Switzerland that fulfil the following criteria:

- Innovative and independent nature of curatorial approach and/or art outreach programme
- High programme quality
- Ongoing exhibition activities
- Professional track record of at least two years

### Deadlines

Pro Helvetia accepts applications from art spaces exclusively via [www.myprohelvetia.ch](http://www.myprohelvetia.ch)

The deadlines for applications are **1 March** and **1 September** each year. Applications must be submitted at least eight weeks before the beginning of the first event.

### Dossier contents for annual programme

- Detailed description of the curatorial concept and the planned programme, incl. financing plan
- Swiss artists already confirmed as participants at the time of submitting the application, incl. year of birth, CV and visual documentation
- Annual programme, incl. financing plan of the past and current year
- Information on the art space: history, focus (general concept, positioning in Switzerland and international, goals)

## Dossier contents for individual projects

- Project documentation;
- Information on the aspiring artists involved, incl. year of birth, CV and visual documentation
- Programme of the past and current year
- Information on the art space: history, focus (general concept, positioning in Switzerland and international, goals)

## Contributions

The maximum amount of support granted by Pro Helvetia is CHF 5,000 for individual projects and CHF 15,000 (arranged by means of specific agreement) for an annual programme.

Contributions can be made to:

- Production costs
- Transport and insurance costs
- Rental costs for equipment
- Travel costs of the artists involved

No support is provided for infrastructure and operational costs.

## Further information

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