

## Promotion of photobooks

The Swiss Arts Council Pro Helvetia supports the publication of photobooks. It thus gives priority to a specific form of expression, rooted in the history of the medium and representative of the dynamism and diversity of current production.

### Conditions of participation

The «Promotion of photography books» is intended for photographers of Swiss nationality or residing permanently in Switzerland, who are active in the field of artistic, documentary and/or applied photography and are recognized on a national level.

The projects

- concern unpublished books;
- are convincing through the quality of the concept, the relevance of the theme as well as through cutting-edge photography.

These conditions complete the order concerning grants by the Swiss Arts Council Pro Helvetia.

### Deadlines

The deadline for applications is 1 March. First event not earlier than eight weeks after the submission deadline.

Applications for grants must be submitted to Pro Helvetia via [www.myprohelvetia.ch](http://www.myprohelvetia.ch).

### Dossier contents

- the CV of the photographer;
- a portfolio containing concise documentation on the whole of his/her work;
- a dummy of the book;
- the editorial concept (table of contents, texts, graphics);
- a copy of the contract between the publishing house and the photographer (except in cases of self-publishing, which need to be justified);
- the means of distribution of the publication;
- the detailed budget and financing plan of the publication and its distribution, with indication of the contribution requested from Pro Helvetia.

### Amount granted

A maximum amount of CHF 25,000 will be granted per project to contribute to the production of the book. The amount granted is paid partly to the photographer and partly to the publisher of the book.

**Decision**

Based on the recommendation of photography experts, the Visual Arts division will select the projects.

**Information**

Caroline Nicod, Visual Arts, [cnicod@prohelvetia.ch](mailto:cnicod@prohelvetia.ch), T +41 44 267 71 71

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