

CALL FOR APPLICATIONS

«fu:tour»

Support for cultural diffusion

Covid-19 has lastingly impacted the world of culture, not least international cooperation and tours. Not only artists and groups are affected, but also those responsible for cultural diffusion. Their working circumstances have changed dramatically. They must now re-examine their goals, strategies and working methods for disseminating dance and theatre projects, as well as reposition themselves as regards international promotion. Given their importance for the Swiss scene, it is vital that they do so not in isolation, but by networking with colleagues, artists and event managers. Some initiatives, boasting forward-looking strategies for sustainable forms of international cooperation and diffusion, already exist. Swiss diffusion professionals should be able to actively participate in and contribute to discussions or projects at both the national and the international level.

Pro Helvetia is therefore launching a call for projects aimed at the diffusion managers of independent Swiss groups. Funding is aimed at projects with the following goals:

- To develop a mid- and long-term strategy, i.e. models, for international tours and cooperations.
- To enhance the international presence of both diffusion managers (and their structures) and the Swiss groups or individual artists they represent in the international context.
- To strengthen the international networking of the Swiss scene.

Projects should be aimed at achieving sustainable artistic, social, economic and ecological practices and models. They can include individual coaching, context analyses, participation in international programmes or networks (e.g. IETM, SOTA, Circostrada), trips and stays abroad. They must be completed within one year.

To qualify for support, diffusion managers must represent independent groups with several years of international touring experience and regularly receiving support from Pro Helvetia. Not eligible are diffusion managers exclusively or mostly representing groups already supported in 2021 under a cooperative support agreement.

Amount of funding

Funding is intended to cover all project costs (fees, travel expenses, board and lodging, etc.).

The maximum amount granted is CHF 25,000.

Dossier contents

- Description (2-4 A4-size pages)
- Time schedule
- Budget

Outcomes

In addition to the final report, Pro Helvetia expects recipients to submit concrete results (models, lessons learned, perspectives) that can be shared and published if necessary.